EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY DR. AMBEDKAR INSTITITUTE OF HOTEL MANAGEMENT, CHANDIGARH JULY 2021

	Activity	Month of Activity	Proposed Activity	Details of the activity	Paired State involved	No. of Participants / Attendees	Any other relevant information
1	Webinar – Information dissemination on EBSB partner UTs	23 rd July 2021	Ek Bharat Shreshtha Bharat	Under the aegis of EkBharatShreshthaBharat campaign, the new pairing includes Puducherry & Chandigarh with Dadra and Nagar Haveli & Daman and Diu. An information dissemination webinar was organized by AIHM Chandigarh on 23 rd July 2021 to create awareness among students of AIHM. Mr. Sucharu Sharma hosted the webinar and made students aware of Puducherry - its history, culture, traditions, tourist places and unique features.	Nagar Haveli, Daman and	120 students of B.Sc. (H&HA) attended the webinar.	

PHOTOGRAPHS OF THE EVENT





Webinar in progress



Some webinar participants

PRESS COVERAGE FOR THE EVENT:

Facebook		Twitter		Instagram		Linkedin	
Likes	34	Likes	4	Likes	-	Reactions	-
Shares	1	Retweets	1	Shares	-	Shares	-
Comments	-	Comments	-	Comments	-	Impressions	-
Reach	-	Impressions	-	Reach	-	Comments	-
Engagement	-	Engagements	-	Impressions	-		